

August 24, 2022

Ms. Phinney Brown
Arts Center Task Force
704 Symons Street
Richland, WA 99354

Dear Ms. Brown:

On behalf of the Visit Tri-Cities, I am pleased to offer our support of the proposed Arts Center in the Tri-Cities.

We believe that it is important to support the thriving mix of artistic endeavors that already exist and to fulfill an unmet need for various types of entertainment. Such a venue will expand the performing and visual arts, cultural, theatrical and musical aspects of the Tri-Cities' tourism industry. As proposed, the Arts Center will stimulate the local economy and enhance other tourism-related activities, which in turn will increase visitor spending.

Once completed the Center will be an excellent recruitment and retention tool for employers. In addition, a vibrant arts community will attract and keep young adults in the Tri-Cities.

We stand ready to assist the Art Center Task Force in helping this venue become a reality and we look forward to your success.

Sincerely,



Kim Shugart
Senior Vice President

