



April 2024

Welcome to Arts Center Task Force's newsletter, where you can find the latest news about the Mid-Columbia Performing Arts Center (MCPAC)!

Our mission remains unwavering: to build and operate the MCPAC, a vibrant, stateof-the-art facility for artistic expression and innovation. Thanks to our donors, volunteers, and the dedication of our incredible team, we've made substantial progress toward beginning construction of the MCPAC.

ED Talks - Thoughts from the Executive Director



Greetings readers, and welcome to those who are recent newsletter subscribers. I wanted to reach out and start a segment where I can keep folks up to date on our progress and other topics from my perspective.

It has been almost 3 months since my wife Natalie, and I, made the cross country move from Tennessee to Tri-Cities. And what a welcome flurry of activity it has been. We are settling in and beginning to understand what everyone sees in this diverse area, thanks to some recent road trips to check out our surroundings. The team has had me out at several local events and it has been a pleasure to start getting to know so many passionate and engaging community members. My thanks for making us feel so welcome.

Our work is moving along steadily, and real progress has been made recently. We presented an official detailed proposal to the Richland Public Facilities District (PFD) in late March outlining the feasibility and our strategy for bringing the long-held dream of the Mid-Columbia Performing Arts Center to life. I hope you will check out our web site for more details on the project, especially the <u>FAQ section</u> which provides answers to some regularly asked questions.

Over the next few months, we plan to engage further with the PFD, city officials, other professionals, and many Tri-Cities businesses and residents on the next steps to implement our plan. It does take a village! I will strive to provide regular updates on our progress, sharing the challenges still to overcome while sharing an insider's view on the myriad of steps it will take to get to opening night in the, now foreseeable, future.

So, thanks for your support and keep an eye on us. We're making it happen!

Blake

Upcoming Events



Arts Center Task Force is hosting its first ever Gala Fundraiser! Join us on May 4, 2024 and be a part of history. Help raise funds to build the Arts Center here in the Tri-Cities. This elegant evening will sweep you off your feet as we give updates on our progress. View the site and see the plans for the Mid-Columbia Performing Arts Center. Celebrate with us over the advancement to the final stages of preparation.

Dress in your best and join us "Under the Lights" as we take over the REACH Museum. Witness first-hand the passion and heart behind a long-awaited goal. The evening will be an elegant experience with a delicious meal provided by Fat Olives, exquisite local wines, live auction, testimonials from our partners, and special entertainment that will leave you believing in magic!

Purchase tickets, buy a table, or see our sponsorship opportunities <u>here</u>.

Check Out Our Website!

We're in the process of updating ACTF's website, and we invite you to check it out. Questions about us? See our Frequently Asked Questions! Keep checking in to see what's new.



Public Presentations



Our staff presented to the TCI Kiwanis club on Friday, April 5th. They have presented to numerous groups and organizations from small to large. Sharing updates and news regarding Arts Center Task Force and the progress towards building the Mid-Columbia Performing Arts Center.



Arts Center Task Force is a proud supporter of Leadership Tri-Cities and all the work they put in to our community. On April 17th ACTF hosted the afternoon session for Arts and Culture Day, giving an update on our progress to class 27 of LTC.

If you'd like us to speak to your club or organization, please contact us at info@artscentertaskforce.com.

What the staff are up to

March 24, 2024

ACTF team attended the Mid-Columbia Arts Fundraising Gala on March 24th, at the Three Rivers Convention Center. It was a beautiful

evening supporting the arts of Tri-Cities.





April 1, 2024

Operations Director Amber Maiden, and Business Development & Outreach Coordinator Riley Osborn attended Leadership Tri-Cities Open House on April 1st, 2024. As strong supporters and sponsors for the leadership program, ACTF believes in the benefit of personal growth and development in their team.

The Studio on Symons Street

Need event, rehearsal, small performance, podcast and meeting space? Check out ACTF's <u>Studio on Symons Street</u> at 704 Symons in Richland. We have a wide range of video and audio equipment available for recordings, including green screen and a full range of lighting equipment. Contact Amber Maiden for details and tours. amber@artscentertaskforce.com

Thank you for being an integral part of the Arts Center Task Force family. Stay engaged, stay inspired, and let's keep the arts alive in Mid-Columbia!

P.S. Follow us on social media and visit our website for the latest news and behind-thescenes glimpses of our progress!



See What We're Up To







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