

2025-2026

EVENT SPONSORSHIP OPPORTUNITIES



(509) 530-1276



info@artscentertaskforce.com





The Arts Center Task Force (ACTF) is a 501(c)(3) nonprofit dedicated to creating a home for the performing arts—an environment for artistic expression and innovation. While building the future Mid-Columbia Performing Arts Center (MCPAC) remains our long-term vision, we are expanding cultural access now through dynamic programming, partnerships, and community events.

Our work enriches the quality of life for all ages and strengthens the region's economy by supporting and showcasing local arts organizations. We are proud to collaborate with Mid-Columbia Mastersingers, Mid-Columbia Symphony, Mid-Columbia Musical Theatre, Mid-Columbia Ballet, and Mid-Columbia Opera, alongside bringing national and regional artists to our community.

The future performing arts center will serve as a state-of-the-art venue for concerts, theatre, dance, film, festivals, and events—creating a cultural hub that connects people, inspires creativity, and fuels economic vitality across the Tri-Cities.

By partnering with ACTF, sponsors help expand access to the arts today while investing in a lasting legacy for generations to come.

Learn more by visiting our FAQ page.





THURSDAY, DECEMBER 4, 2025

HOLIDAY BREAKFAST FUNDRAISER

THE RIVERFRONT HOTEL | RICHLAND

This fun and lively annual event features a complimentary breakfast and an update on MCPAC, and the opportunity to raise the paddle to donate. We expect 100-150 attendees.

EVENT SPONSOR

\$2,500 (2 AVAILABLE)

- 1 table (8 total seats) in a prime location, ensuring you and your guests have the best view of the event.
- Prominently displayed logo or name on all event marketing and signage.
- One 800x500px ad space on the OneCause event fundraising homepage.
- You'll receive a dedicated 5-minute speaking slot to address the audience and share your message.
- Your business will be tagged in a special thank-you post on ACTF's social media and newsletter, giving you visibility and recognition in front of our engaged community of 4,000 and growing supporters.

In addition to event sponsorships, we deeply appreciate in-kind donations of goods and services, which help make our Holiday Breakfast possible and ensure more support goes directly to arts programming.



MAY 2026

MCPAC SPRING FUNDRAISING GALA

TRI-CITIES

Our third annual gala fundraiser will be an elegant evening featuring a delicious meal, amazing local wine, a thrilling live auction, and special entertainment.

With up to 250 guests in attendance, this is a unique opportunity to support the arts and contribute to the growth of the Tri-Cities community. Don't miss your chance to be part of this special night and make a lasting impact!

OPENING NIGHT SPONSOR

\$10,000 (1 AVAILABLE)

- 2 tables of 8 (16 total seats) in a prime location, ensuring you and your guests have the best view of the event.
- 4 bottles of local wine.
- You'll receive a dedicated 5-minute speaking or video slot to address the audience and share your message.
- Full-page ad on the inside cover of the event program.
- Logo displayed on the back of bidding numbers.
- One 800x500px ad space on the OneCause event fundraising homepage.
- Opportunity to display promotional materials and banners at the event.
- Your business will be tagged in a special thank-you post on ACTF's social media and newsletter, giving you visibility and recognition in front of our engaged community of 4,000 and growing supporters.



SPOTLIGHT SPONSOR

\$7,500 (2 AVAILABLE)

- 1 table of 8 in a prime location, ensuring you and your guests have an ideal view of the event.
- 3 bottles of local wine.
- Verbal recognition at the event.
- Half-page ad in the event program.
- Logo on the ACTF website and fundraising platform, OneCause.
- Opportunity to display promotional materials and banners at the event.
- Your business will be tagged in a special thank-you post on ACTF's social media and newsletter, giving you visibility and recognition in front of our engaged community of 4,000 and growing supporters.

CENTER STAGE SPONSOR

\$5,000 (2 AVAILABLE)

- 1 table of 8 in a prime location, ensuring a great view for you and your guests.
- Verbal recognition at the event.
- Quarter-page ad in the event program.
- Logo on the ACTF website and fundraising platform, OneCause.
- Your business will be tagged in a special thank-you post on ACTF's social media and newsletter, giving you visibility and recognition in front of our engaged community of 4,000 and growing supporters.



ENCORE SPONSOR

\$2,500 (2 AVAILABLE)

- 1 table of 8 in a prime location, ensuring you and your guests have an ideal view of the event.
- Logo placement in event program.
- Verbal recognition at the event.
- Logo on the ACTF website and fundraising platform, OneCause.
- Your business will be tagged in a special thank-you post on ACTF's social media and newsletter, giving you visibility and recognition in front of our engaged community of 4,000 and growing supporters.

In addition to event sponsorships, we deeply appreciate in-kind donations of goods and services, which help make our MCPAC Spring Fundraising Gala possible and ensure more support goes directly to arts programming.

For more information about event sponsorship opportunities, please contact:

Amber Maiden

Operations Director

Email: amber@artscentertaskforce.com

Phone: 509-530-1276



The MCPAC will be a transformative resource for our local arts community, providing a state-of-the-art space for rehearsals and performances. These testimonial videos from previous years' galas highlight the profound impact this Center will have, not only on our arts organizations but on the entire Mid-Columbia region. Hear firsthand from those who the Center will impact most, and see why this project is essential to our community's future.



JUSTIN RAFFAMid-Columbia Mastersingers



JESS HOWARDMid-Columbia Musical Theatre



DEBRA ROGOMid-Columbia Ballet



CHRIS CHARON
Vibe Performing Arts Center





Thank you for considering Arts Center Task Force in your 2025-2026 community giving plan!

We are committed to fostering economic development by creating a hub for arts and culture that attracts visitors and potential employees for local businesses and stimulates growth in the local economy. By providing opportunities for people of all ages and backgrounds to engage with the arts, we aim to cultivate a lifelong love of culture and foster a sense of community pride and belonging. In addition to providing exceptional performance and community spaces, we aim to support local arts organizations by serving as a collaborative resource for artistic development, expression, and innovation. We believe that by working together, we can create a vibrant and sustainable arts ecosystem that benefits artists and audiences alike.

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