

FOR IMMEDIATE RELEASE: November 12, 2021
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ARTS CENTER TASK FORCE INTRODUCES NEW LOCATION, NEW LEADERSHIP, AND NEW LOGO

RICHLAND, WA - Arts Center Task Force (ACTF) today announced their new location at 704 Symons Street in Richland. This milestone is a major step for ACTF in its mission to build the Mid-Columbia Performing Arts Center.

The new Arts Center Task Force Headquarters is in what was formerly a Christian broadcast studio, and provides much-needed space for rehearsals, meetings, displays, volunteers, and storage for ACTF and other local arts organizations. The space is also home to the ACTF Digital Studio, which offers audio, visual, streaming, and podcast space and services for a small fee.

“Despite COVID-19, ACTF has kept going,” says Steven Wiley, Chairman of the Board. “The pandemic delays have been a blessing in disguise, by providing an opportunity to build much-needed infrastructure.”

This news comes as the result of many months of work by the organization’s leadership, and is accompanied by exciting additional changes, including:

- New branding, complete with a new logo, updated website, and marketing materials.
- The hiring of a new Executive Director, Phinney Brown.

Brown was hired in July and joins Arts Center Task Force as a nonprofit professional with a passion for the arts. She brings welcome expertise in fundraising, marketing, networking, event planning, and more.

ACTF will announce more information about the Arts Center Task Force Headquarters Grand Opening event in the coming days.

To learn more about the mission and progress of Arts Center Task Force, visit their website at www.artscentertaskforce.com

Arts Center Task Force (ACTF) is the nonprofit 501(c)3 organization working to build the Mid-Columbia Performing Arts Center (MCPAC); an 800-seat, state-of-the-art venue and gathering space that will provide a home for the numerous arts organizations already active in our community and advance the cultural and economic vitality of the Tri-Cities.