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ARTS CENTER TASK FORCE RAISES FUNDS FOR OPERATIONS AT DECEMBER 1ST BREAKFAST

RICHLAND, WA - Arts Center Task Force (ACTF) today announced the results of their Mid-Columbia Performing Arts Center Update and Fundraising Breakfast. The organization raised a total of \$53,000 at the December 1st event.

“The generosity demonstrated at this event far exceeded our expectations,” says Julie Wiley, Fundraising Committee Chair at ACTF. “It reinforces for us how much our community supports the arts and the construction of a dedicated performing arts center.”

This funding will be used to support the operations of the organization as they work toward their goal of building the Mid-Columbia Performing Arts Center.

During her update at the event, Executive Director Phinney Brown asked attendees to advocate for the organization by sharing their enthusiasm and support for the project with family, friends, colleagues, and community leaders.

“One of the biggest factors in achieving our mission is community enthusiasm for the Performing Arts Center,” Brown stated, then added, “Everyone in this room shares our passion, or you wouldn’t be here today.”

The event was sponsored by Bechtel and held at CG Public House in Kennewick. The Mid-Columbia Mastersingers performed a selection of holiday carols, under the direction of Reginald Unterseher, who is also an Arts Center Task Force board trustee.

Speakers included Justin Raffa (Artistic Director, Mid-Columbia Mastersingers and President, Washington State Arts Commission), and the program was emceed by Michael Novakovich (CEO, Visit Tri-Cities). There were 75 guests in attendance.

To learn more about the mission and progress of Arts Center Task Force, visit their website at www.artscentertaskforce.com

Arts Center Task Force (ACTF) is the nonprofit 501(c)3 organization working to build the Mid-Columbia Performing Arts Center (MCPAC); an 800-seat, state-of-the-art venue and gathering space that will provide a home for the numerous arts organizations already active in our community and advance the cultural and economic vitality of the Tri-Cities.